



आर

KIDSPACE

A space Kids would consider their own.

४. जवाब दीजिए

मैं खेलूँ कहाँ ?

मैं कूदूँ कहाँ ?

मैं गाऊँ कहाँ ?

मैं किसके साथ बात करूँ ?

बोलता हूँ, तो माँ को बुरा लगता है ।

खेलता हूँ, तो पिताजी खीझते हैं ।

कूदता हूँ, तो बैठ जाने को कहते हैं ।

गाता हूँ, तो चुप रहने को कहते हैं ।

अब आप ही कहिए कि मैं कहाँ जाऊँ ? क्या करूँ ?

Tell me

Where do I play ?

Where do I jump ?

Where do I sing?

With whom do I talk ?

When I talk Amma gets irritated.

When I play, Baba shouts.

When I jump, they ask me to sit.

When I sing, I am asked to shut up.

Tell me,

Where do I go ?

What do I do ?

Gijubhai

Children should want to come.

A sustainable, replicable models
for such activities

National level support for
Balwadis, ECE, Playschools

A wealth of insights from pioneers

Gijubhai

Anutai Wagh

Mina Swaminathan

Vidyatai patil

Shalinitai Moghe

Guruji Vishnu Chinchalkar

Gijubhai Badheka

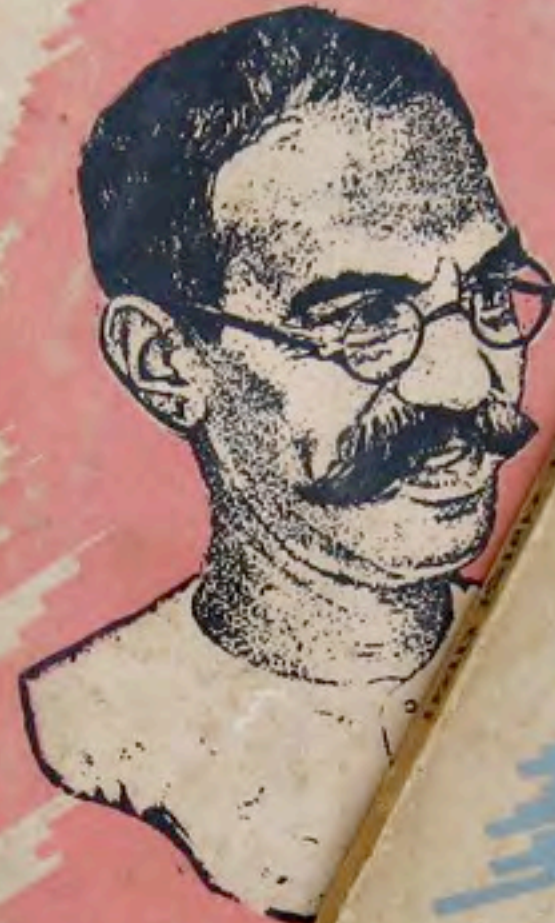
CREATIVE LEARNING SERIES

DIVASVAPNA

GIJUBHAI BADHEKA

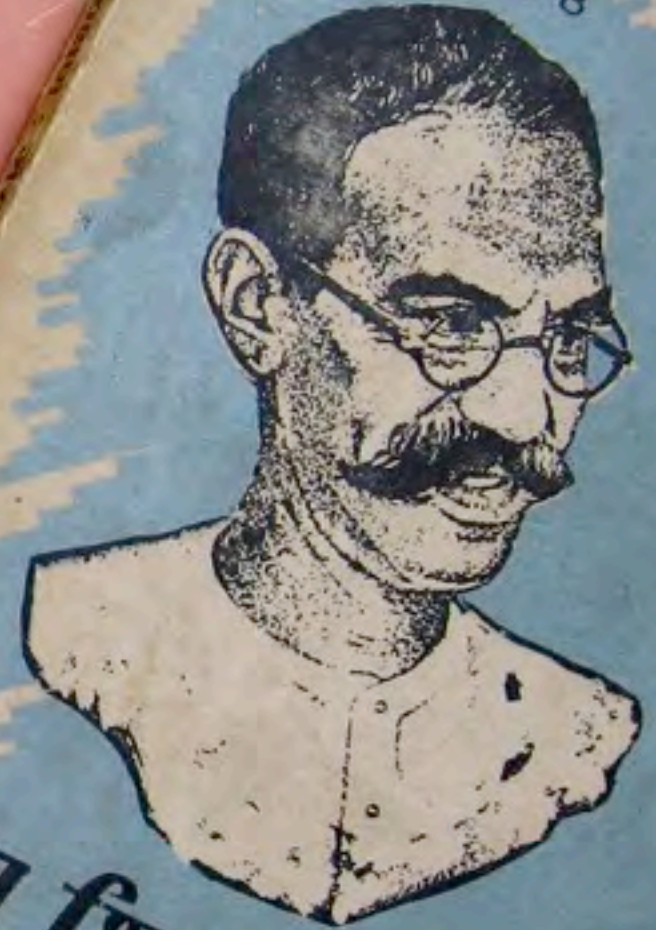


गिजुभाई-ग्रंथमाला-4



माँ-बाप बन

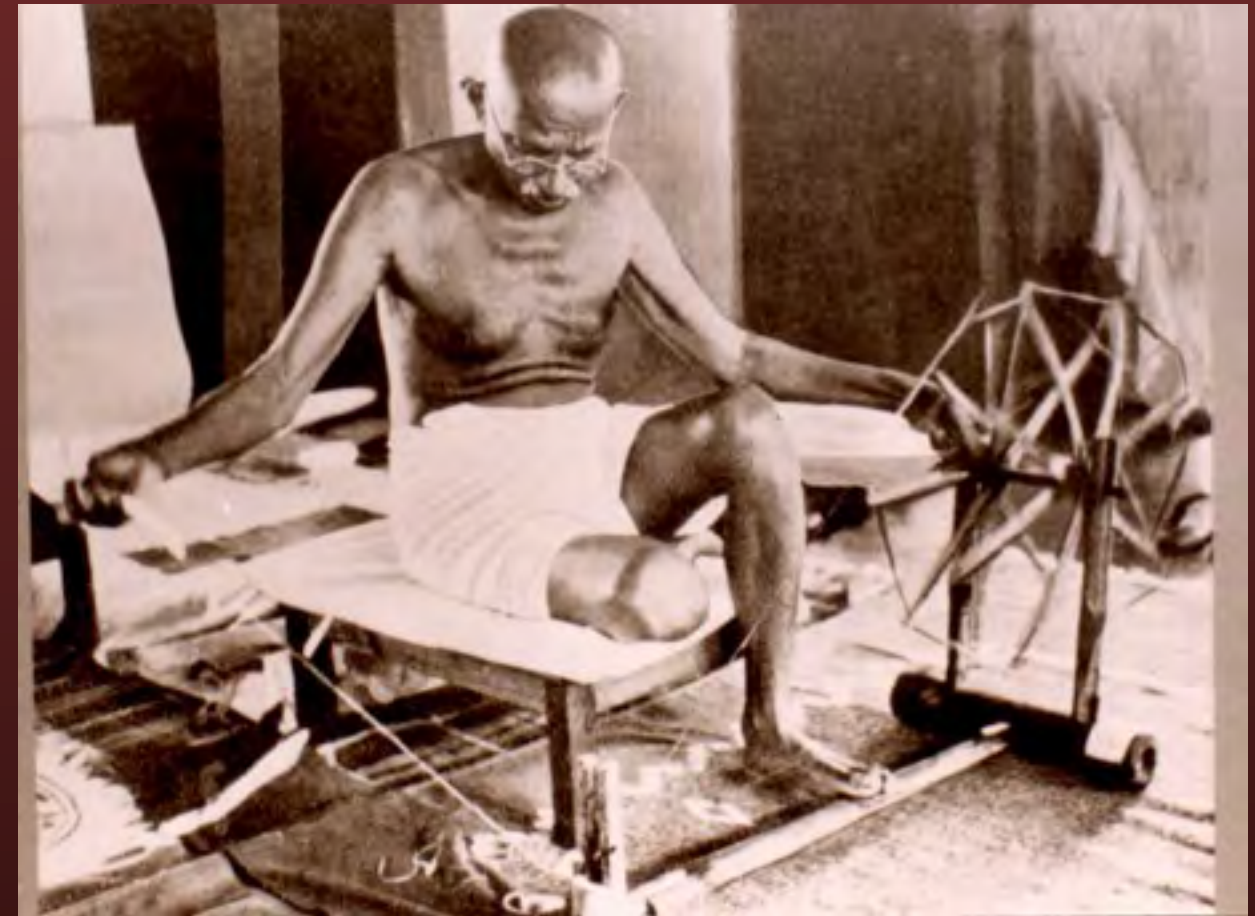
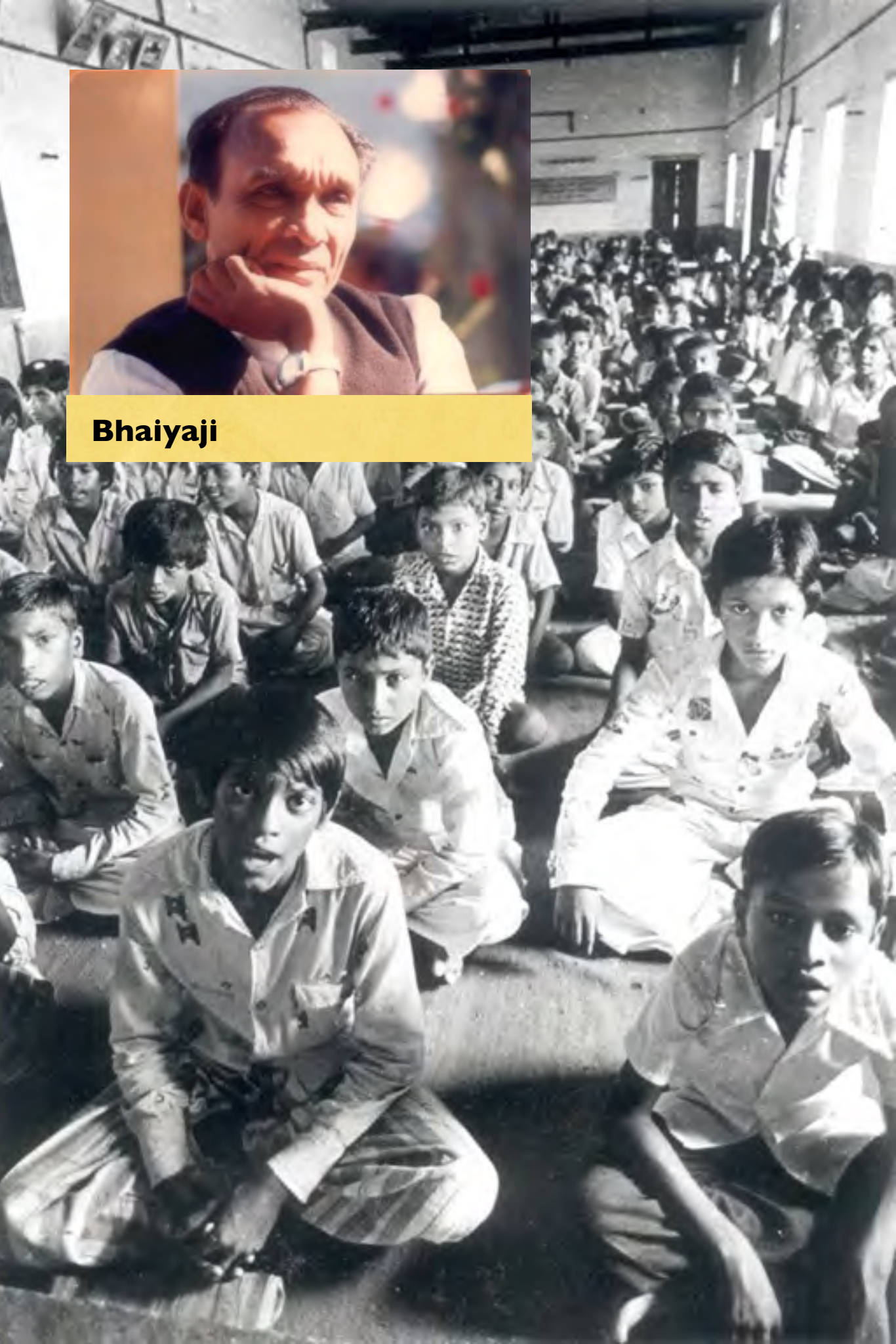
गिजुभाई-ग्रंथमाला-8



बाल शिक्षण :
जैसा मैं समझ पाया
गिजुभाई



Bhaiyaji



Buniyadi Talim Basic Education Programme of Gandhiji

३१. बाल-क्रीड़ांगण

क्या भारत के लाखों-करोड़ों बालकों को हम हमेशा
गन्दी गलियों में ही भटकने देंगे ?
या तो हम बालकों को घरों में काम करने के मौके दें,
या गली-गली में और चौराहे-चौराहे पर
बाल-क्रीड़ांगण खड़े करें ।
ये बाल-क्रीड़ांगण ही बाल-विकास के सबसे आसान,
अच्छे और सस्ते साधन हैं ।

Children's Play-spaces

Will we let millions of Indian children
roam around in dirty lanes for ever ?
Either we should engage them at home,
Or we should create
Children's Play-spaces everywhere.
These play spaces would be the easiest,
best and the cheapest means for child-
development.

Gijubhai

२८. चैन कैसे पड़े ?

जब तक बालक घरों में मार खाते हैं,
और विद्यालयों में गालियाँ खाते हैं,
तब तक मुझे चैन कैसे पड़े ?

जब तक बालकों के लिए पाठशालाएँ, वाचनालय,
बाग-बगीचे और क्रीड़ांगण न बनें,
तब तक मुझे चैन कैसे पड़े ?

जब तक बालकों को प्रेम और सम्मान नहीं मिलता,
तब तक मुझे चैन कैसे पड़े ?

How can I rest

Till Children continue to be
punished at home,
and abused in schools,
how can I rest ?

Till there are Children's reading-rooms,
gardens and play-spaces,
how can I rest?

Till children are treated
with love and respect,
how can I rest ?

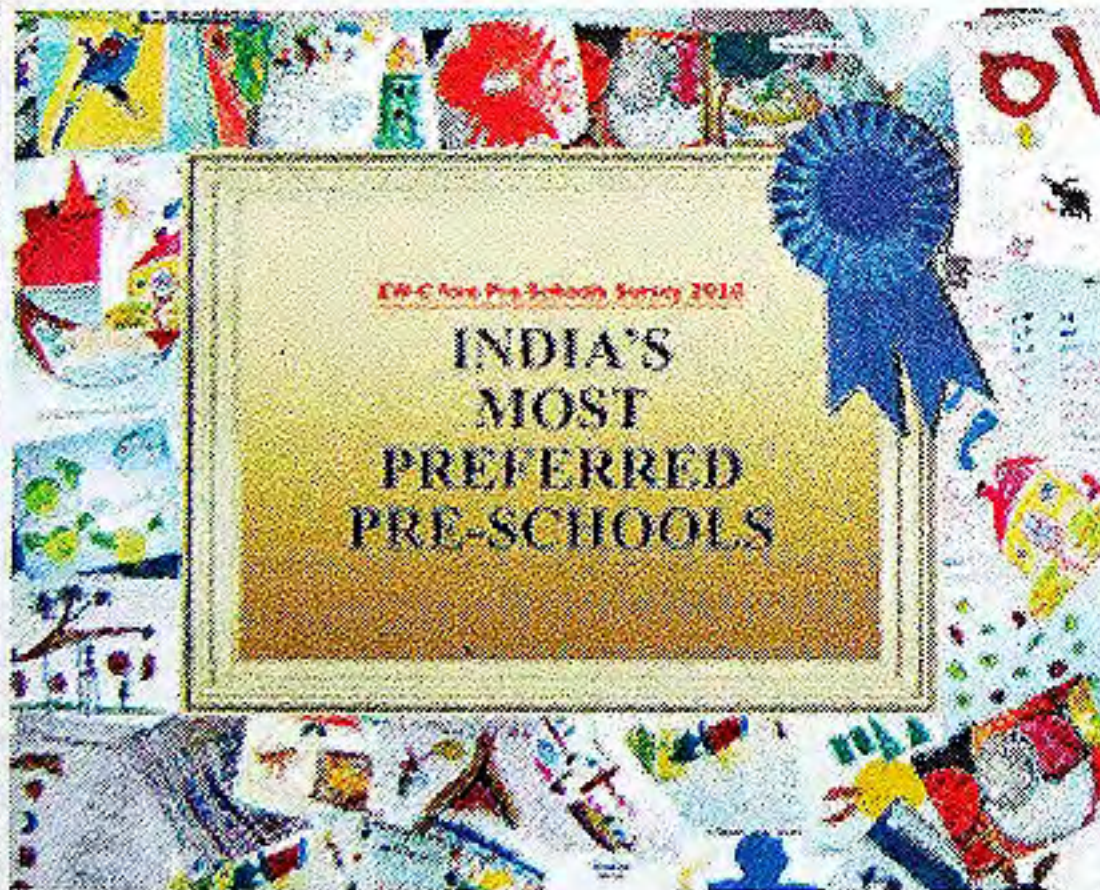
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- [Kolkata's best pre-schools](#)
- [Chennai's most respected pre-schools](#)
- [Bangalore's most admired pre-schools](#)
- [Hyderabad's most preferred pre-schools](#)

Cover Story

India's Most Preferred Pre-schools

For the EW Most Preferred Pre-schools Survey 2010, perceptions of 1,232 SECA respondents in six major cities, where there is dawning awareness of the significance of foundational pre-school education, were polled. Dilip Thakore & Summiya Yasmeen report



In the popular perception, pre-school or early childhood education (ECE) is not important. In middle class India it is widely regarded as a period during which children in the age group two-six are grouped in colourful and cheerful classrooms to socialise and learn to play together.

This perception is evidently shared by the ubiquitous Central, state and local governments which have drafted elaborate rules, regulations and inspection processes for monitoring all primary, secondary and higher education institutions. Indeed one of the major complaints of clued-up academics is that India's infamous licence-permit-quota-inspector regime, which bedeviled the Indian economy restricting annual GDP growth to 3.5 percent for almost four decades before the historic economic liberalisation and deregulation initiative of July 1991 doubled GDP growth, has migrated to the education sector.

Pre-School market size in India: \$3.43 Billion by 2012

“There’s been a radical change in societal attitudes towards pre-school education in the past seven years or so. Now it is valued as a transitional platform which prepares and enthuses children for primary school and life-long learning,” says Arun Khetan, former chief executive of the Kidzee and Roots to Wings pre-school chains and currently the promoter-CEO of the Mumbai-based New Age Knowledge Solutions (NAKS, estb. 2009) which has already franchised 75 pre-schools under the I Play I Learn brand countrywide.

This assessment of a sea-change in societal attitudes towards pre-school education is endorsed by CLSA-Asia Pacific, a Hong-Kong based brokerage and market research firm. According to the firm, the aggregate revenue of India’s pre-school industry growing at 28.3 percent per year, is expected to exceed \$3.43 billion (Rs.15,620 crore) by 2012.



“Neuroscience studies have clearly demonstrated that experiences in early childhood have a significant impact on brain development. A child’s earliest experiences impact her ability to think, speak, learn and establish relationships. The quality of a child’s experiences during this critical period establishes the foundation for future cognitive and social development,” says Dr. Elanna Yalow, vice chairperson of the US-based Knowledge Learning Corporation Inc (KLC) and former president and chief operating officer of KLC which owns and operates over 1,800 pre-schools/ ECE centres under the well-known brands KinderCare and Knowledge Beginnings in 39 states across America. Concurrently Yalow is also the executive vice president of the Singapore-based Knowledge Universe Pte Ltd which has promoted three high-end pre-schools in the island republic under

ECE is completely free of government controls.

Heavyweights ready to move-in.

Yet miraculously, pre-school/ECE is completely free of government licensing regulations or ubiquitous inspector raj which is an open general licence for the country's notorious education inspectors to shake down private primary to Ph D education providers. Thus the great majority of the estimated 150,000 privately promoted pre-schools in urban India (the Central, state and local governments run an estimated 1.05 million anganwadis (crèches) under the Union government sponsored Integrated Child Development Scheme), are in effect crèches and play schools established in gardens, garages and residential habitations including tiny flats.

Freedom from government controls and supervision has latterly prompted the entry of several heavyweight corporates and entrepreneurs into early childhood education, mainly under the franchise model. Among them: Kidzee (700 pre-schools countrywide); Kanga-roo Kids (34); EuroKids (600) and I Play I Learn (75). Moreover, recently special-ised education services companies such as iDiscoveri Services and Neev Schools have ventured into pre-school education by promoting high-quality, globally benchmarked, owned (as opposed to franchised) pre-schools in metro cities, even as several offshore ECE majors have commissioned research studies to investigate the potential of entering the huge and under-served pre-school education sector.

Huge market for Branded Pre-Schools

I attended the first International Conference conducted by Education World on Saturday, 17th July. What emerged at this conference is there is a huge market for branded preschools in India. New entrants in this is Navneet and Camlin. Since our DPR is ready on this, and corroborates the discussions in the conference, we should now present to management to take this forward.

Government Tender for Rs 1,22,78,500 released ! Found a vendor to supply the kits !!

- a. GoU has released a tender for pre school kits. The total number of kits is 9217 PSE kits and 1623 Mini PSE kits. The budget per PSE kit is Rs.1000 per PSE kit and Rs.500 for the mini kits. The total value of the tender is Rs.921700 + 3061500 = Rs.1,22,78,500.
- b. The EMD is Rs.2.50 lakhs + Rs.500 for the tender document.
- c. The technical bid has to be accompanied by a sample kit as per tech specs. set out in the tender document.
- d. We have sourced a vendor who is supplying us the kit as per requirement and the tender will be submitted before 6th August, the closing date. The technical tender is being opened on 7th august and the financial bids of the shortlisted vendors will be opened subsequently.
- e. In case we want to add value to the bid, we may consider incorporating a one-day teacher training program on usage of kits which would be incorporated as part of the offering.

If we are able to win this tender, it would be a good start to make the Practice profitable.



KIDSPACE

Every Saturday from
2 to 5 pm, starting from
27th March 2010.

Membership open now,
on a first come basis,
limited to 30 kids
(between 4 to 12 years).

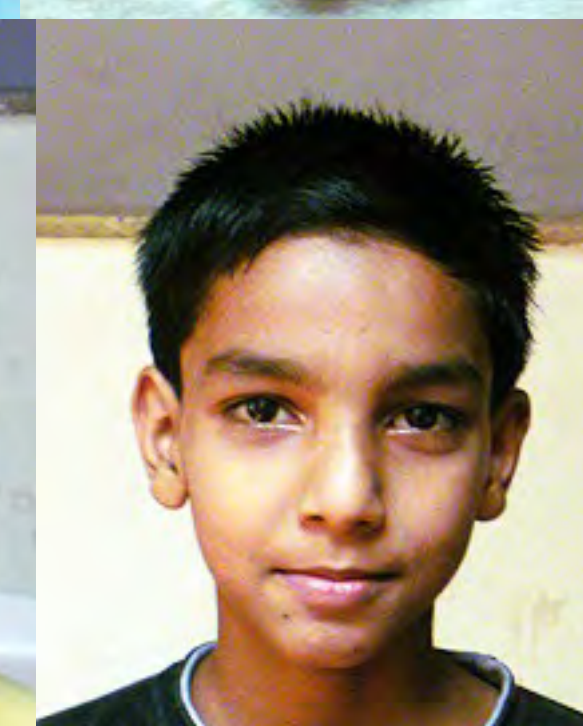
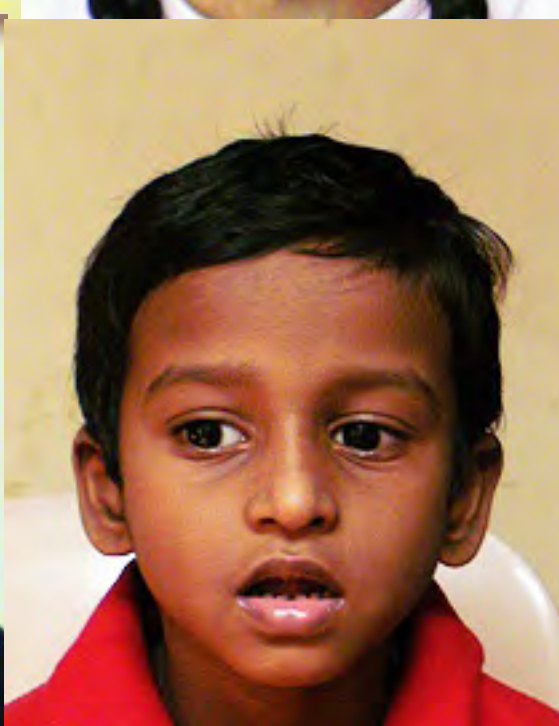
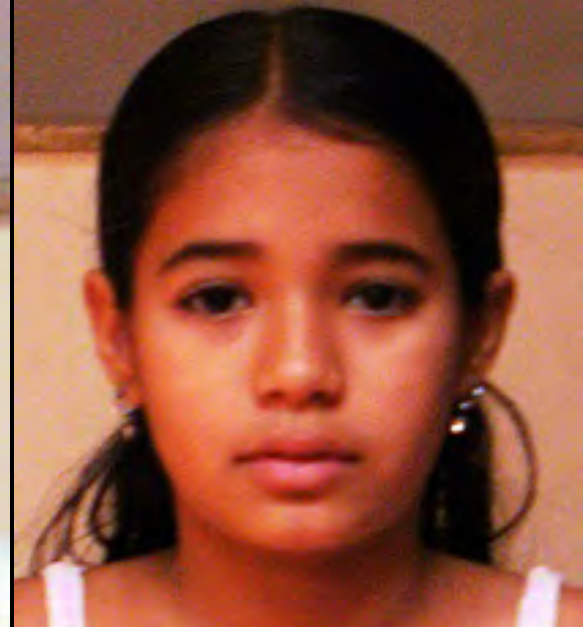
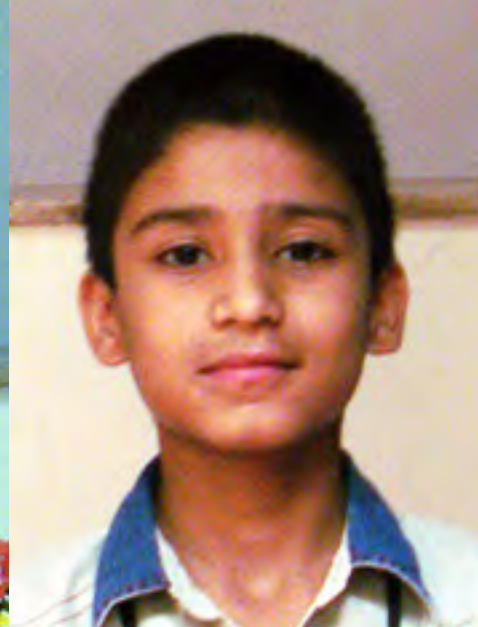
Contact
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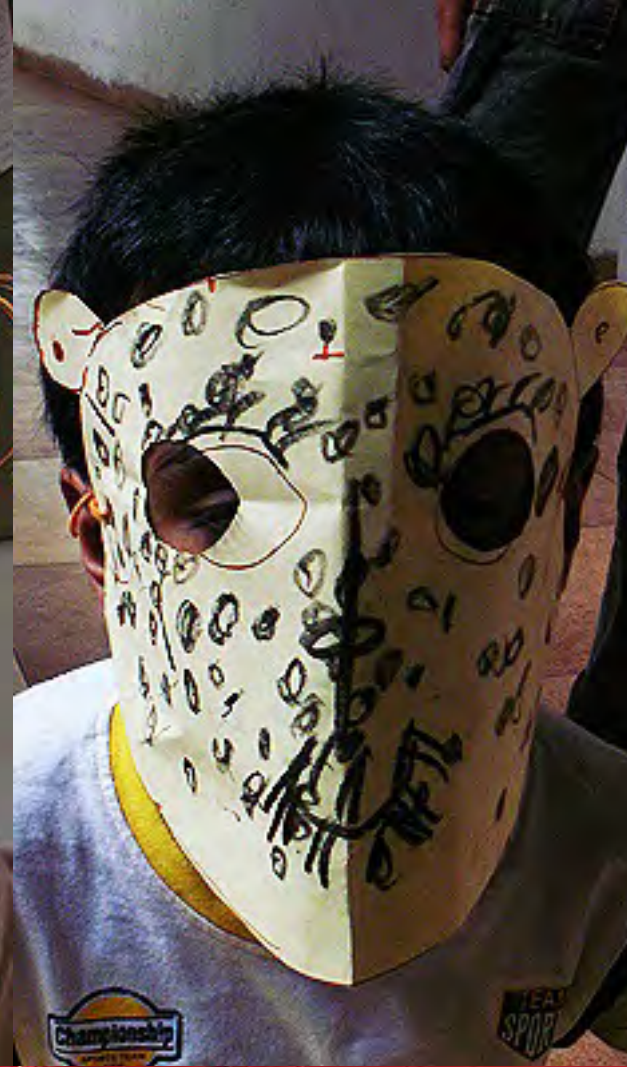
DAMROO

A space for creativity for children
will start functioning in IDC from
27th March for campus kids. Besides
facilities for painting, drawing, clay
modelling and ceramics, paperwork
and crafts; there will be children's
books and toys, videos and games.
The aim is to let children develop
and pursue their interests. An hour
of guided fun activity will also be
organised each Saturday.

**The membership is free for
all campus kids.**











fighting

































11/11/10

Date: 10/7/10





Sparrow

Eagle

Birds

Kite



Industrial Design

The Industrial design programme focuses on developing skills, knowledge and creativity among students to become creative problem solvers who can effectively use different methods. The students learn to correlate the functional and ergonomic functions of a product with real human needs. They develop their technical and aesthetic sensibilities into making a functional and appropriate product. The students are encouraged to solve socially relevant problems.













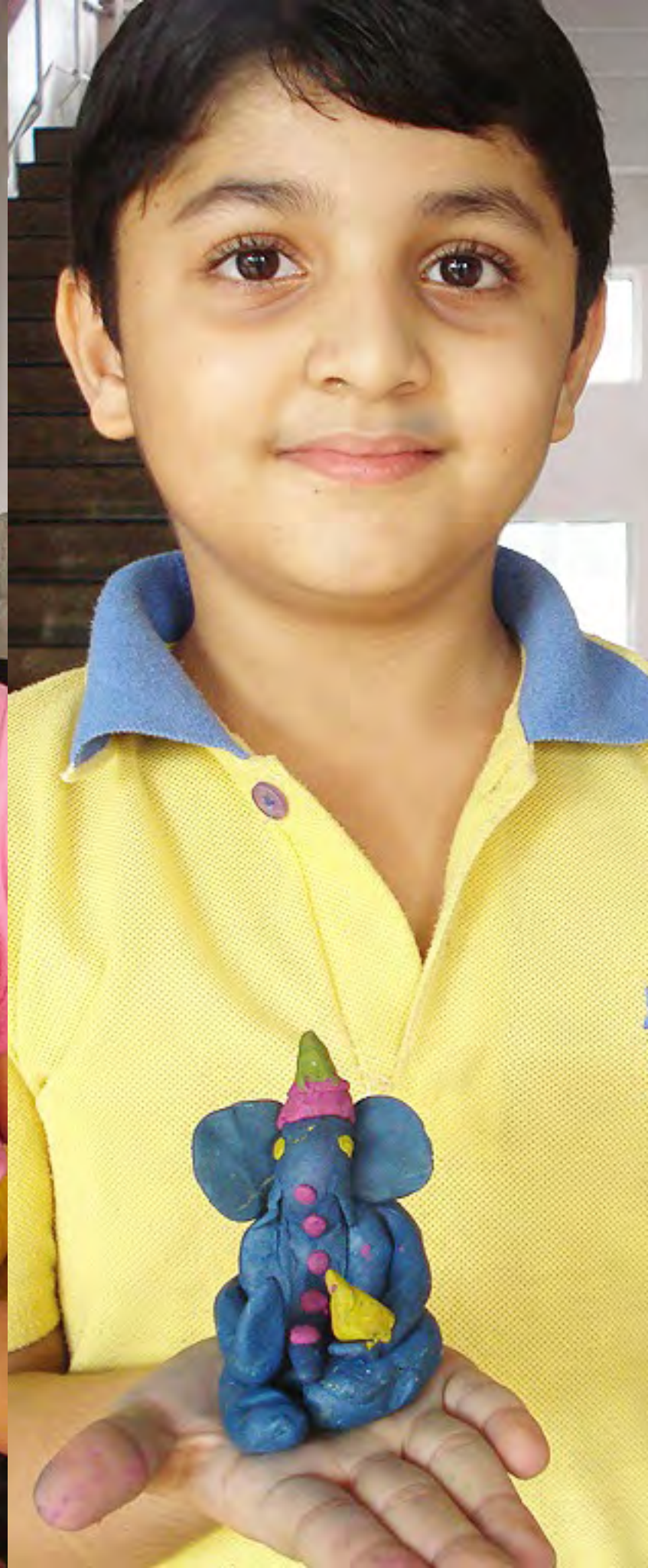


























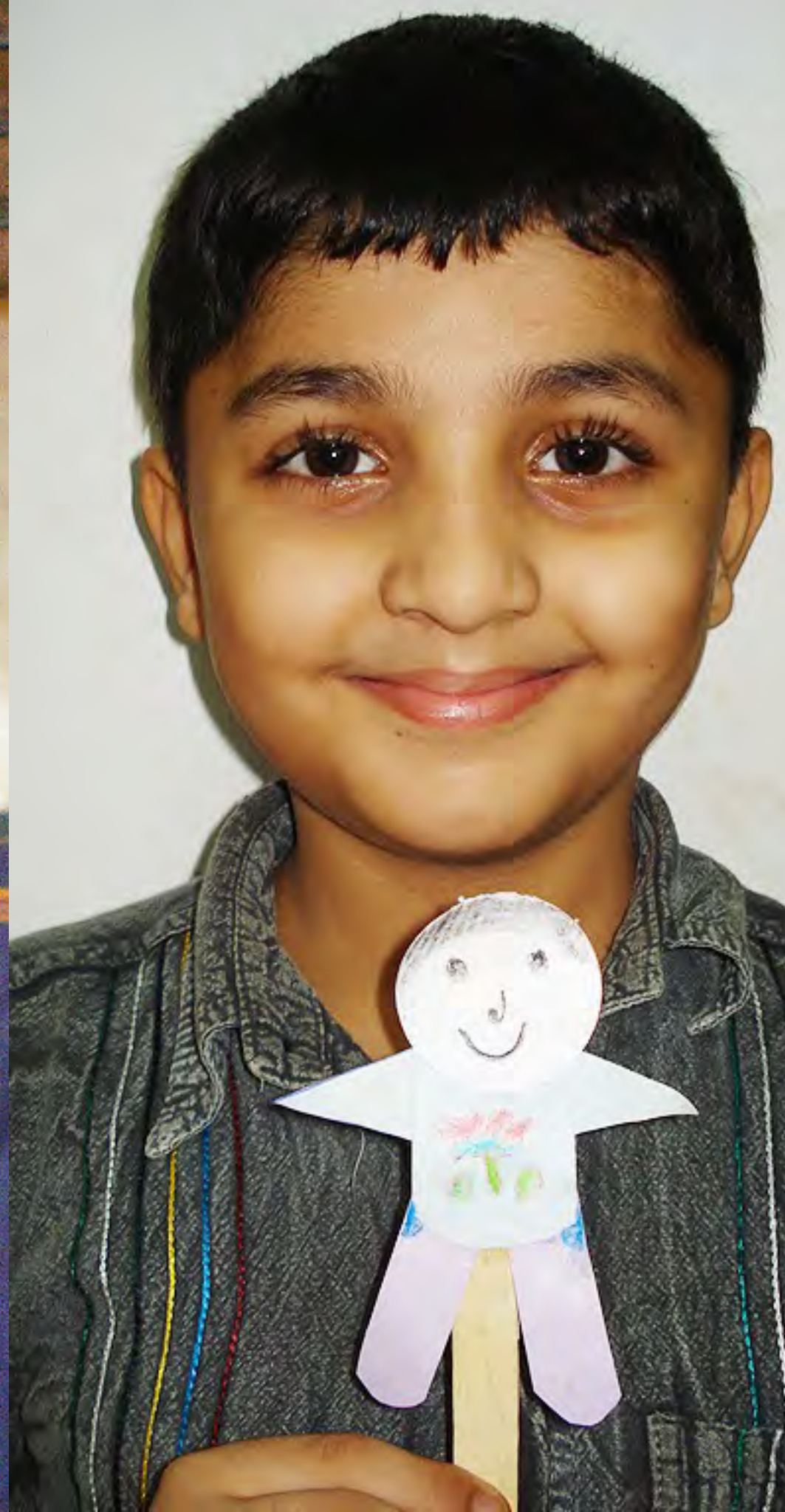
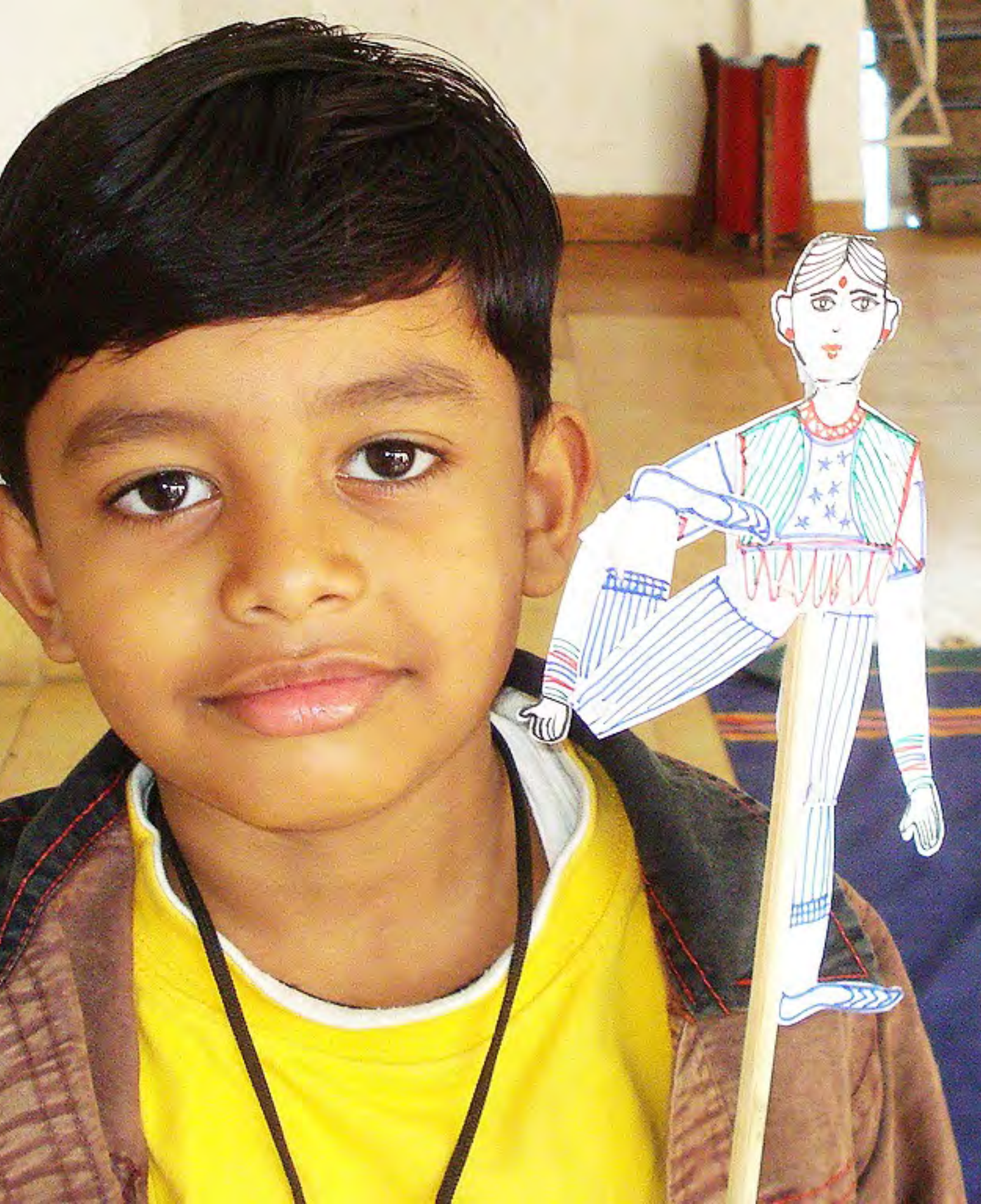








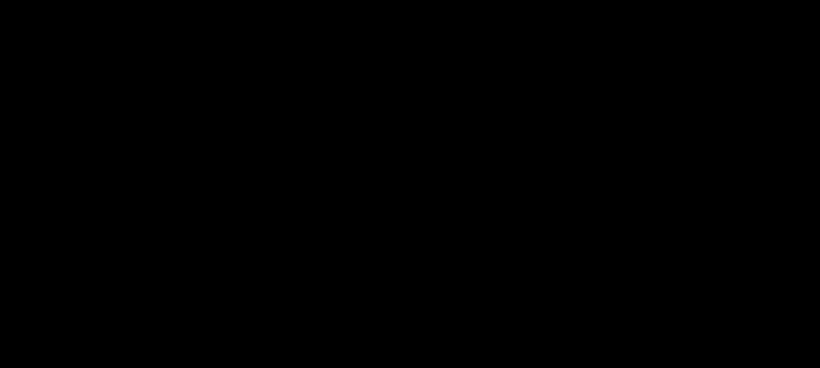




























Borrowing unutilized Free Space for
just 3 hours a week

A Facilitator

Kids



Facilitators: Vijaya and Garima

Kidspace Damroo

A Project at IDC, IIT Bombay, Mumbai
January 2010 to December 2011

Supported by Shri Ratan Tata Trust, Mumbai